

# Why are American hardwoods the original "green" product?

**Hardwood forests are sustainable**—Average annual net growth for hardwoods is greater than average annual removals. (Source: US Dept of Agriculture Forest Service)

**Hardwood floors are healthy**—Indoor air quality is excellent with wood floors. (Source: US EPA)

**Wood reduces global warming**—It is a carbon neutral product that produces oxygen during its growth cycle and stores carbon during its service life. (Source: University of Wisconsin Wood Products Program Solid Wood Flooring Life Cycle Analysis)

**Wood floors save natural resources**—They use less water and energy to produce than other flooring options. (Source: University of Wisconsin Wood Products Program Solid Wood Flooring Life Cycle Analysis)

**Wood is renewable**—While it takes most hardwood trees 40-60 years to mature, the inventory planted today won't be needed for 100-plus years. (Source: National Wood Flooring Association)

**Wood floors last hundreds of years**—They won't need to be replaced as often as other flooring options. (Source: National Association of Home Builders)

**Wood reduces landfill waste**—At the end of its service life, wood flooring can be burned as fuel or recycled. (Source: University of Wisconsin Wood Products Program Solid Wood Flooring Life Cycle Analysis)

**Wood may earn LEED Points**—Wood is recognized by the Leadership in Energy and Environmental Design program for improved indoor air quality, material use and location proximity, and sustainably sourced materials. (Source: US Green Building Council)

## Also consider:

Solid wood floors **do not use glue** and other **potentially toxic materials** that other flooring options may incorporate in the manufacturing process.

**Low VOC waterborne** finishes are becoming more commonly used and are replacing more toxic oil finishes.

American solid hardwoods are manufactured in the United States, which has **stronger regulations on pollution** than many other manufacturing countries.

American hardwoods are most commonly **harvested from private property** which means that selective logging and/or reseeded automatically takes place as property owners tend not to damage their own property.

Hardwoods are **prolific re-seeders**; as soon as a tree is cut down, saplings spring up everywhere!

There are approximately **4 times as many acres** of hardwoods in the United States today **than there were at the turn of the century** because many family farms have been returned to the natural state of hardwood forestation. In fact, there is **82% more hardwood growing stock** (all live trees >5") **today than in 1952!**

**THINK GREEN ~ THINK AMERICAN HARDWOODS  
THINK BUCKEYE HARDWOODS!**

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